For Release: Immediate  
Date: June 6, 2014

Press Release

**Mayor Gary McCarthy Announces 360° Virtual Tour on City Website**

SCHENECTADY - In a partnership with Google and Inside Three Sixty; a local Google trained and certified photographer; Mayor Gary McCarthy announced today that the 360° Virtual Tour of City Hall is now live on the city’s website at

http://www.cityofschenectady.com/Inside_City_Hall.html

"The City of Schenectady is dedicated to ensuring that citizens can find and access the services they need. It is our hope that this interactive map will make these services more accessible and continue to make Schenectady a better place to live, work, and raise a family" said Mayor McCarthy.

“Using Google Street view technology, we are creating fully interactive virtual tours of businesses. By utilizing this technology, you literally open your doors to your customers whether they are right around the corner or across the globe.” said Eric Wood of Inside Three Sixty. Schenectady is the first in the Capital Region to offer this view and one of the first municipalities in the nation.

This is part of a continuing effort on McCarthy’s part to update and increase the user friendliness of the city’s website. It is also a follow up to last week’s press conference held in front of Canvas, Corks & Forks, LLC located on lower Union Street; there he announced the kick off of “Get Your Business Online” week and Google’s offer of one free year of web hosting to small businesses around the country.

###