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PRESS ADVISORY

***Mayor Gary R. McCarthy Announces
Schenectady's City Hall Clock Tower
will be turning Red & White for the month of June***

Schenectady, NY ~ During the month of June, Schenectady City Hall's clock tower will be bathed in Red & White for Scoliosis Awareness month. "It is my great pleasure to highlight such an important issue in June by throwing the switch on the floodlights of City Hall."

Scoliosis is defined as a lateral curvature of the spine. The term Scoliosis is often thought of as a single diagnosis, when in fact Scoliosis can occur in many conditions and have many initial causes. Historically, 80% of cases with scoliosis have been considered to be of unknown origin (Idiopathic Scoliosis). The remaining 20% are associated with congenital spinal column abnormalities, neurological disorders, genetic conditions, and most recently Epigenetic conditions. Research has confirmed Idiopathic Scoliosis is initially a poly-genetic condition, which means there are many genes involved in initiating the curvature of the spine. It's important to understand it does not come from carrying heavy things, athletic participation, sleeping position, standing postures, or small leg length deficiencies. However, these things can aggravate scoliosis making them important factors which can influence curvature progression.

What everyone should know about Scoliosis:

- Scoliosis can be progressive throughout life making Adult care as important as Adolescent care
- Adults with Scoliosis can improve their spinal health using non-surgical methods
- Research supports early detection as a major factor in favorable non-surgical treatment outcomes in Adolescents
- The majority of Patients with Scoliosis do not require surgical treatment; they require Non-surgical treatment

The Scoliosis Care Foundation is a national non-profit organization founded to engage in scientific research into the cause, detection and non-surgical correction of idiopathic scoliosis. Today's Clinical management of scoliosis should include comprehensive consultation regarding non-surgical management strategies and therefore there is a need to increase awareness among doctors and patient families regarding the importance of non-surgical care. The foundation conducts educational outreach to train healthcare professionals on methods of early detection and management, as well as provides financial assistance and pro-bono treatment to those in need. To make a tax deductible donation or for more information visit our website:

<http://www.scoliosiscare.org>

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