PRESS ADVISORY

Mayor Gary McCarthy Announces
Schenectady’s City Hall Is Turning RED for
“National Wear Red Day”

Schenectady, NY – Schenectady’s City Hall will be bathed in red light as the City of Schenectady marks the 10th annual National Wear Red Day on February 1 and throughout the month of February. Because heart disease is the number one cause of death for women in the United States, and in support of the American Heart Association’s America Goes Red campaign to shine the spotlight on heart disease in women, City Hall clock tower will be displayed in red light during February.

“It is my great pleasure to highlight this important women’s health issue by throwing the switch to turn the floodlights red on Schenectady City Hall.”

The American Heart Association estimates that since the Go Red For Women® movement started in 2004, more than 627,000 women’s lives have been saved.

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